



Ministry of Economy and Industry
Foreign Trade Administration.
Your connection to Israeli innovation

Israel Trade Mission

in South Africa

Your connection to Israeli Innovation

Israel has a diversified and technologically advanced economy, and is characterized as a world leader in all innovation indexes.

>300

R&D Centers in Israel

No.1

in the world for Patents per capita

±6000

startups in a country of 9,2M

10%

of global unicorn companies

The Trade Mission provides knowledge, connections, exposure and outreach to South African companies who are interested in finding innovative technologies.

Why SA companies should work with us:



Access to all technologies segments in Israel including: cyber, ICT, medical devices & digital health, fintech, water & energy, automotive, mining and agriculture



The Trade Mission has been trusted by top 50 JSE listed companies and provided them scouting services, market research and dedicated industry trade-shows



Receive non biased and free services into the Israeli technological landscape



Identify technologies that would be suitable to the SA market in terms of product/market fit, price, business model, etc.