



Dr Barry Daniels | Senior Clinical Lead – GMDN

With over 40 years' experience in clinical practice and medical informatics, Barry joined the GMDN Agency 14 years ago and was instrumental in the international rollout and adoption of GMDN. Barry is a medical doctor with experience as a hospital surgeon. He moved into medical IT around 25 years ago and progressed through a series of different roles in medical and clinical informatics (including medical and clinical coding) with significant experience in software and database development. He is involved with nomenclature maintenance and distribution, focusing on clinical and regulatory implementation and information processing. He has proven communication skills with extensive experience in presenting, communicating and training various users at different levels of expertise, including very skilled (e.g. Learning UDI Community, Clinical Informaticians) and those new to medical device regulation and nomenclature, and across many cultural backgrounds. Recently, he has been appointed advisor on the GHWP WG9 (UDI and Nomenclature). His particular interest is medical device real-world evidence (RWE) and its importance for post-market surveillance and efficacy analysis.